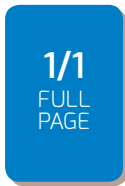


ADVERTISING PRICE STRUCTURE 2018



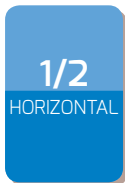
3,890.00 EUR
 210 x 260 mm*
 Type area:
 180 x 234 mm
 Page 4 and rear cover:
4,190.00 EUR



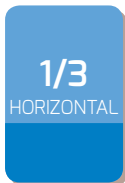
5,990.00 EUR
 420 x 260 mm*
 Type area:
 390 x 234 mm
 Page 2 and 3
6,590.00 EUR



2,990.00 EUR
 140 x 200 mm*
 Type area:
 128 x 187 mm



2,690.00 EUR
 96 x 260 mm*
 Type area:
 84 x 234 mm
 210 x 130 mm*
 Type area:
 175 x 117 mm



1,990.00 EUR
 68 x 260 mm*
 Type area:
 56 x 226 mm
 210 x 86 mm*
 Type area:
 175 x 73 mm



1,490.00 EUR
 95 x 130 mm*
 Type area:
 84 x 117 mm

EARLY BIRD RATES

for booking until 31 December 2017

= **5 %**

= **10 %**

Book 2 ads per year for
 a discount of 5 %

Book 3 ads per year for
 a discount of 10 %

= **15 %**

Book 4 ads per year for
 a discount of 15 %

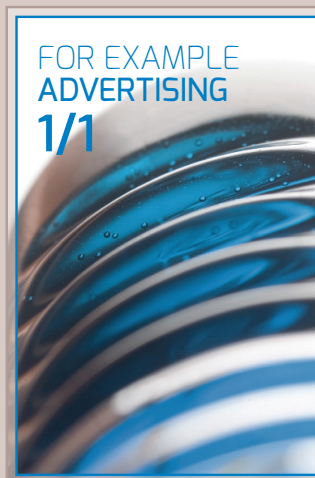


Printing Material Requirements:

All data sets must be digitised. We are unable to accept material on film. PDF files should be produced in the PDF X-3 standard.

Important:
 All images in
 CMYK and 300 dpi

Format:
 High-quality PDF file



*edge trim all
 round + 3 mm

→ 213 x 263 mm

→ 210 x 260 mm