



PETnology and The Packaging Conference  
present:

# PET PACKAGING STRATEGIES

## PETnology Americas 2019

May 14-15, 2019  
Atlanta, GA, USA



### CONFERENCE SPONSORS



### KEYNOTE SPEAKERS



### CONFERENCE ORGANIZERS



PETNOLOGY AMERICAS 2019

WHAT YOU SHOULD DISCUSS



High Tech Facing a Challenging Environment

DIGITIZATION TECHNOLOGY ENGINEERING

PET - The Perfect Circular Material

RECYCLING SUSTAINABILITY CIRCULAR ECONOMY

# PET PACKAGING STRATEGIES

## You can't do this job alone

OUR INVITATION TO BE A PART OF THE 2<sup>ND</sup> ANNUAL PETNOLOGY AMERICAS

### DEAR ATTENDEES, SPEAKERS AND SPONSORS,

Advancements in technological innovation and discussions relating to the current and future states of the PET packaging industry will be key focal points at the 2019 PETnology Americas conference.

Produced as a collaborative partnership of The Packaging Conference and PETnology, the event is the only technology-focused PET exclusive conference hosted in the Americas. The first event, presented in June 2018, was marked by lively and controversial discussion of the PET packaging value chain with a special focus on sustainability and the circular economy.

PETnology Americas has been designed for packaging industry professionals looking for a one-stop-shop for the latest innovations in technology, product launches and machinery designed to accelerate the PET industry.

Increased aggressive sustainability goals are forcing the industry to take a closer look at recycling challenges related to stagnant collection rates in the U.S., creating a direct impact on the amount of available post-consumer recycled material needed to achieve these goals. The conference agenda was designed to address this concern, as well as address topics such as recycling challenges related to collection and processing, innovative resin development, machinery and technological advancements, packaging innovations in package design, as well as pushing the limits on preform and closures.

The conference offers multiple intimate networking opportunities for anyone working in the global PET industry, in an effort to connect all facets of PET production and consumption within the packaging industry in a smaller setting.

We hope to see you in May!

Dr. Otto Appel  
PETnology

John Maddox

The Packaging Conference

Thierry Fabozzi

SESSION MAY 14 & MAY 15



### CIRCULAR ECONOMY

SUSTAINABILITY & CIRCULAR ECONOMY  
CHALLENGE LEADERSHIP PARTNERSHIP

SESSION MAY 15



### RECYCLING

MACHINE & TECHNOLOGY  
BOTTLE-TO-BOTTLE RECYCLING

SESSION MAY 14



### ONE STEP PROCESS

TECHNOLOGY  
NEW OPPORTUNITIES WITH THE ONE STEP BLOWING PROCESS

SESSION MAY 15



### ENZYMATIC RECYCLING

RECYCLING DEVELOPMENT  
AN INNOVATIVE PROCESS TO DEPOLYMERIZE ALL KINDS OF PET

SESSION MAY 15



### PREFORMS & CAPS

PREFORM & CLOSURES  
LEARN HOW TO EXTEND THE LIMITS OF PREFORMS AND CLOSURES

SESSION MAY 15



### STRETCH BLOW MOLDING

MACHINE & TECHNOLOGY  
LIGHTWEIGHTING AND PROCESS OPTIMIZATION FOR THE PET BOTTLING INDUSTRY

# KEYNOTE SESSIONS CONFERENCE 2019

## PET PACKAGING STRATEGIES

You can't do this job alone

TUESDAY MAY 14

13:30 - 14:00  
KEYNOTE PRESENTATION

WINNING WITH PURPOSE:  
A WORLD WHERE PLASTIC  
NEVER BECOMES  
WASTE



NEIL  
ENCISO



TUESDAY MAY 14

14:30 - 15:00  
KEYNOTE PRESENTATION



VALERIA  
OROZCO



TUESDAY MAY 14

14:50 - 15:15  
BLOW MOLDING TECHNOLOGY

ZERO COOLING  
TECHNOLOGY

PREMIERE  
at PETnology  
Americas

SATOSHI  
SEJIMO  
NISSEI ASB



WEDNESDAY MAY 15

11:15 - 11:45  
RECYCLING TECHNOLOGY

INFINITE BIO RECYCLING  
OF PET

MARTIN  
STEPHAN  
CARBIOS



WEDNESDAY MAY 15

10:15 - 10:45  
RECYCLING TECHNOLOGY

CHEMICAL  
DEPOLY-  
MERIZATION

PREMIERE  
at PETnology  
Americas

HANNA  
BEGELMAN  
KÖKSAN



TUESDAY MAY 14

10:00 - 12:00 EXHIBITOR ACCESS FOR SET-UP  
Exhibition Set-Up

11:00 - 13:15 REGISTRATION  
Conference Registration

11:30 - 13:00 NETWORKING  
BUFFET LUNCH



13:15 - 13:30 WELCOME  
PETnology Americas 2019

13:30 - 14:00 KEYNOTE PRESENTATION  
Winning with Purpose: A world where plastic never  
becomes waste  
PepsiCo, Neil Enciso, Senior Director, Packaging R&D

14:00 - 14:30  
Industry Shocks and Packaging Megatrends –  
What PET Packaging Players Can Do to Win in Packaging  
Through 2030  
McKinsey & Company, David Feber, Partner

14:30 - 15:00 KEYNOTE PRESENTATION  
Nestlé Waters North America, Valeria Orozco, Director of Sustainability

15:00 - 15:30  
COFFEE BREAK

15:30 - 15:55  
New “Zero Cooling” Technology for High Quality  
Products and Increased Productivity  
Nissei ASB Company, Satoshi Sejimo, Container Design Manager

15:55 - 16:20  
Dealing with Challenging Applications on ISBM - Sipa  
Capabilities  
Sipa, Laurent Sigler, Business Development Director – ISBM

16:20 - 16:45  
Aoki AL Series 1-Stage 3-Station Production: The Next  
Stage in Container Molding Evolution  
Aoki Laboratory America, Alexander Scott, Sales Representative

16:45 - 17:00  
Eclipse - The Light Barrier Shrink Labels, a Innovating  
Labeling Solution to Replace Non-Recyclable Barrier  
Containers  
Klöckner Pentaplast, Sunder Rajan, Global Product Management - Labels

17:00  
NETWORKING & EVENING RECEPTION

WEDNESDAY MAY 15

08:00 - 08:30 WELCOME COFFEE  
08:30 - 08:45 WELCOME

08:45 - 09:15  
Additive Infusion: A Powerful Lever in Product Design  
OmniFusion, Nathan Anderson, President

09:15 - 09:45  
Enabling Sustainability Through Innovation and  
Collaboration  
Husky, Ross Perry, GM, Beverage Packaging Sales, North America  
Husky, Trevor Van Eerde, Sustainability Manager

09:45 - 10:15  
COFFEE BREAK



WEDNESDAY MAY 15

10:15 - 10:45  
Chemical Depolymerization  
Köksan, Hanna Begelman, Market Development and America's  
Export Manager

10:45 - 11:15  
New Technology Developments in PET Recycling  
EREMA North America, William Ginn, Sales Manager

11:15 - 11:45  
Infinite Bio Recycling of PET  
Carbios, Martin Stephan, Deputy CEO

11:45 - 12:15  
PET Liquid State Polycondensation: Effectivity and  
Application Opportunities  
Next Generation Recycling Machines, Peter Schneider, General Manager

12:15 - 13:30  
LUNCH

13:30 - 14:00  
Enhancing Competitive Advantages Through a Combina-  
tion of Comprehensive product-centric approaches,  
versatile technologies and “Smart Factory” Tools  
Sacmi, Stefano Chiozzini, Sales Area Manager

14:00 - 14:30  
Corvaglia Now Producing Digitally Printed Closures in  
the USA Using IMDvista's Digital Printer  
IMD (North America), John Lambert, Technical Sales Manager  
Corvaglia Closures USA, James B. Fisher, President

14:30 - 15:00  
The Future of Inspection & Process Control for Injection  
Molding  
INTRAVIS, Scott Heins, Director of Sales & Marketing

15:00 - 15:30  
COFFEE BREAK

15:30 - 15:50  
Blowmolder Maintenance: A New Perspective  
AGR, Robert Cowden, Chief Operating Officer

15:50 - 16:10  
Now You See it, Now You Don't -  
The Magic of Dry Ice in PET Molding  
COLD JET, Steve Wilson, Global Business Unit Manager – Plastics, Rubber  
& Composites

16:10 - 16:30  
Winning the PETathlon:  
An Olympic Victory in Reheat Stretch-Blow Molding  
IBLOW, David L. Batten, US & Canada Commercial Manager

16:30 - 16:50  
Extrusion PET Handeware Production Shifts into  
High Gear  
Bekum America Corp., Gary Carr, Vice President Sales

17:00 Closing  
CLOSING REMARKS





THE  
PLACE  
TO MEET

## VENUE

GEORGIA TECH GLOBAL  
LEARNING CENTER  
84 5TH ST. NW  
ATLANTA, GA, USA



PETnology Americas  
2019  
MAY 14 - 15, 2019



Images: Georgia Tech Global Learning Center

### HOTEL ACCOMMODATIONS

The Georgia Tech Hotel and Conference Center is the closest accommodations available. It is adjacent to the Center, providing internal access on the second floor and a shared covered parking deck. This hotel has limited availability during the week, so please call early to book your room and be sure to ask for the special "PETnology Americas" rate (\$219, no resort fee).

800 Spring St NW, Atlanta, GA 30308  
(404) 347-9440

TABLE TOP  
EXHIBITION  
CONFERENCE



## EXHIBITING AT PETNOLOGY AMERICAS

This conference has been designed to allow for maximum exposure and for great networking opportunities by allowing your display to be set up before the conference begins on Monday and will remain in place until after the conference ends on Tuesday evening. Attendees will pass in front of your table outside the general session amphitheater and to and from refreshment breaks each day.

### EACH EXHIBIT WILL HAVE:

- One 2.5' X 6' table with skirt, no backdrop provided, no useable back wall in most cases
- If you wish to use a freestanding backdrop/popup, this can be accommodated.
- Each table will have a 110v AC power outlet.
- Storage for additional materials or shipping containers will be available.
- Wireless Internet access is available. SSID and password will be available at the check-in desk.

**COSTS: \$1,090**

## CONTACT

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B.BEGEMAN@THEPACKAGINGCONFERENCE.COM

BARBARA APPEL  
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B.APPEL@PETNOLOGY.COM

# REGISTRATION FORM PETNOLOGY AMERICAS

## REGISTRATION INFORMATION

One form per person. Multiple payments may be combined on one form. Complete carefully as information will be used for name tags and publications.

## PARTICIPANT

Mr  Ms  Mrs

Name

First Name

Company

Job Title

Address

City, State/Province, Zip/Postal Code

Country

Phone

E-mail

VAT no. (\*EU Member States only, except Germany)

Purchase Order No (where applicable)

## INVOICE ADDRESS

(if different from the delegate's address)

Company + Contact Person

Address

City + State + ZIP

Country

Phone / Fax

VAT no. (\*EU Member States only, except Germany)

**SPECIAL SERVICES/DIETARY NEEDS** If special services or dietary needs are required, please specify below, or email us at [registrations@petnologyamericas.com](mailto:registrations@petnologyamericas.com).

## PARTICIPATION CONDITIONS

Bookings are transferable from one person to another at any time.

For bookings which are cancelled until April 19, 2019, 50% of the booking fee will be refunded. Unfortunately we are unable to refund for any cancellations thereafter.

If the conference has to be cancelled due to unforeseen circumstances, participants will be immediately notified. In this case the conference fee will be fully refunded if already paid. In any case the liability is limited solely to the conference fee.

The organizers reserves the right to change the agenda.

## REGISTRATION FEE

<input type="checkbox"/> until April 28, 2019	\$1,350
<input type="checkbox"/> April 29, 2019 – May 14, 2019:	\$1,500

Registration fee includes all conference sessions, networking breaks, luncheon, evening reception and available conference proceedings.

## EXHIBITION OPTIONS

Available for registered companies only

<input type="checkbox"/> Exhibition	\$1,090
<i>Save 10%: Advertising Packages 1:</i>	
<input type="checkbox"/> Registration + Exhibition + Logo-Advertising	\$2,990
<input type="checkbox"/> Registration +Exhibition + Banner-Advertising (App)	\$2,810
<i>Save 15%: Advertising Package 2:</i>	
<input type="checkbox"/> Registration +Exhibition + Logo- + Banner-Advertising	\$3,580

## ADVERTISING OPTIONS

Available for registered companies only

<input type="checkbox"/> Logo-Advertising	\$1,090
<input type="checkbox"/> Banner-Advertising	\$890
<input type="checkbox"/> Logo + Banner	\$1,810

## SPONSORING OPTIONS

Available for registered companies only

<input type="checkbox"/> Gold Sponsor	\$9,900
<input type="checkbox"/> Silver Sponsor - Breakfast	\$2,900
<input type="checkbox"/> Silver Sponsor - Lunch	\$4,900
<input type="checkbox"/> Silver Sponsor - AM Break	\$2,900
<input type="checkbox"/> Logo + Banner - PM Break	\$2,900

## PAYMENT METHOD

Payment Enclosed (payable to The Packaging Conference LLC in US Funds)

Please charge  MASTERCARD  VISA  AMEX

Card No.

Expiry date

CSS Code

Name (as it appears on the card)

I accept the terms of business

Date and Signature

## SUBMIT YOUR REGISTRATION FORM TO

PETnology Americas via:

Fax: +1 (419) 867-7700

Email: [registrations@petnologyamericas.com](mailto:registrations@petnologyamericas.com)

Register Online: (credit card payments only) [www.petnologyamericas.com/registration](http://www.petnologyamericas.com/registration)

**PETnology Americas 2019 – Registration Form**

**May 14-15, 2019 • Georgia Tech Global Learning Center • Atlanta, Georgia USA**