



PETnology and The Packaging Conference
present:

PET PACKAGING STRATEGIES

PETnology Americas 2019

May 14-15, 2019
Atlanta, GA, USA



CONFERENCE SPONSORS



KEYNOTE SPEAKERS



CONFERENCE ORGANIZERS



PETNOLOGY
AMERICAS 2019

WHAT
YOU
SHOULD
DISCUSS



High Tech Facing a Challenging Environment

DIGITIZATION
TECHNOLOGY
ENGINEERING

PET - The Perfect Circular Material

RECYCLING
SUSTAINABILITY
CIRCULAR ECONOMY

PET PACKAGING STRATEGIES

You can't do this job alone

OUR INVITATION TO BE A PART OF THE 2ND ANNUAL PETNOLOGY AMERICAS

DEAR ATTENDEES, SPEAKERS AND SPONSORS,

Advancements in technological innovation and discussions relating to the current and future states of the PET packaging industry will be key focal points at the 2019 PETnology Americas conference.

Produced as a collaborative partnership of The Packaging Conference and PETnology, the event is the only technology-focused PET exclusive conference hosted in the Americas. The first event, presented in June 2018, was marked by lively and controversial discussion of the PET packaging value chain with a special focus on sustainability and the circular economy.

PETnology Americas has been designed for packaging industry professionals looking for a one-stop-shop for the latest innovations in technology, product launches and machinery designed to accelerate the PET industry.

Increased aggressive sustainability goals are forcing the industry to take a closer look at recycling challenges related to stagnant collection rates in the U.S., creating a direct impact on the amount of available post-consumer recycled material needed to achieve these goals. The conference agenda was designed to address this concern, as well as address topics such as recycling challenges related to collection and processing, innovative resin development, machinery and technological advancements, packaging innovations in package design, as well as pushing the limits on preform and closures.

The conference offers multiple intimate networking opportunities for anyone working in the global PET industry, in an effort to connect all facets of PET production and consumption within the packaging industry in a smaller setting.

We hope to see you in May!

Dr. Otto Appel
PETnology

John Maddox

The Packaging Conference

Thierry Fabozzi

SESSION MAY 14 & MAY 15



CIRCULAR ECONOMY

SUSTAINABILITY &
CICULAR ECONOMY
CHALLENGE
LEADERSHIP
PARTNERSHIP

SESSION MAY 15



RECYCLING

MACHINE &
TECHNOLOGY
BOTTLE-TO-BOTTLE
RECYCLING

SESSION MAY 14



ONE STEP PROCESS

TECHNOLOGY
NEW OPPORTUNITIES
WITH THE ONE STEP
BLOWING PROCESS

SESSION MAY 15



ENZYMATIC RECYCLING

RECYCLING
DEVELOPMENT
AN INNOVATIVE
PROCESS TO
DEPOLYMERIZE
ALL KINDS
OF PET

SESSION MAY 15



PREFORMS & CAPS

PREFORM &
CLOSURES
LEARN HOW TO
EXTEND THE LIMITS
OF PREFORMS AND
CLOSURES

SESSION MAY 15



STRETCH BLOW MOLDING

MACHINE &
TECHNOLOGY
LIGHTWEIGHTING
AND PROCESS
OPTIMIZATION FOR
THE PET BOTTLING
INDUSTRY

KEYNOTE SESSIONS CONFERENCE 2019

PET PACKAGING STRATEGIES

You can't do this job alone

TUESDAY MAY 14

13:30 - 14:00
KEYNOTE PRESENTATION

WINNING WITH PURPOSE:
A WORLD WHERE PLASTIC
NEVER BECOMES
WASTE



NEIL
ENCISO



WEDNESDAY MAY 15

10:15 - 10:45
KEYNOTE PRESENTATION



VALERIA
OROZCO



TUESDAY MAY 14

14:50 - 15:15
BLOW MOLDING TECHNOLOGY

ZERO COOLING
TECHNOLOGY

PREMIERE
at PETnology
Americas

SATOSHI
SEJIMO
NISSEI ASB



WEDNESDAY MAY 15

11:15 - 11:45
RECYCLING TECHNOLOGY

INFINITE BIO RECYCLING
OF PET

MARTIN
STEPHAN
CARBIOS



WEDNESDAY MAY 15

10:15 - 10:45
RECYCLING TECHNOLOGY

CHEMICAL
DEPOLY-
MERIZATION

PREMIERE
at PETnology
Americas

HANNA
BEGELMAN
KÖKSAN



TUESDAY MAY 14

10:00 - 12:00 EXHIBITOR ACCESS FOR SET-UP
Exhibition Set-Up

11:00 - 13:15 REGISTRATION
Conference Registration

11:30 - 13:00 NETWORKING
BUFFET LUNCH



13:15 - 13:30 WELCOME
PETnology Americas 2019

16:00 - 16:30 KEYNOTE PRESENTATION
Winning with Purpose: A world where plastic never
becomes waste
PepsiCo, Neil Enciso, Senior Director, Packaging R&D

14:00 - 14:30
Industry Shocks and Packaging Megatrends –
What PET Packaging Players Can Do to Win in Packaging
Through 2030
McKinsey & Company, David Feber, Partner

14:30 - 15:00
Eclipse - The Light Barrier Shrink Labels, a Innovating
Labeling Solution to Replace Non-Recyclable Barrier
Containers
Klöckner Pentaplast, Sunder Rajan, Global Product Management - Labels

15:00 - 15:30
COFFEE BREAK

15:30 - 16:00
New "Zero Cooling" Technology for High Quality
Products and Increased Productivity
Nissei ASB Company, Satoshi Sejimo, Container Design Manager

16:00 - 16:30
Dealing with Challenging Applications on ISBM - Sipa
Capabilities
Sipa, Laurent Sigler, Business Development Director – ISBM

16:30 - 17:00
Aoki AL Series 1-Stage 3-Station Production: The Next
Stage in Container Molding Evolution
Aoki Laboratory America, Alexander Scott, Sales Representative

17:00
NETWORKING & EVENING RECEPTION

WEDNESDAY MAY 15

07:30 - 08:00 WELCOME COFFEE

08:00 - 08:15 WELCOME

08:15 - 08:45
Keynote Presentation
Nestlé Waters North America, Valeria Orozco,
Director of Sustainability at Nestlé Waters North America

08:45 - 09:15
Additive Infusion: A Powerful Lever in Product Design
OmniFusion, Nathan Anderson, President

09:15 - 09:45
Enabling Sustainability Through Innovation and
Collaboration
Husky, Ross Perry, GM, Beverage Packaging Sales, North America

09:45 - 10:15
COFFEE BREAK



WEDNESDAY MAY 15

10:15 - 10:45
Chemical Depolymerization
Köksan, Hanna Begelman, Market Development and America's
Export Manager

10:45 - 11:15
New Technology Developments in PET Recycling
EREMA North America, William Ginn, Sales Manager

11:15 - 11:45
Infinite Bio Recycling of PET
Carbios, Martin Stephan, Deputy CEO

11:45 - 12:15
PET Liquid State Polycondensation: Effectivity and
Application Opportunities
Next Generation Recycling Machines, Peter Schneider, General Manager

12:15 - 13:30
LUNCH

13:30 - 14:00
Enhancing Competitive Advantages Through a Combina-
tion of Comprehensive product-centric approaches,
versatile technologies and "Smart Factory" Tools
Sacmi, Stefano Chiozzini, Sales Area Manager

14:00 - 14:30
Corvaglia Now Producing Digitally Printed Closures in
the USA Using IMDvista's Digital Printer
IMD (North America), John Lambert, Technical Sales Manager
Corvaglia Closures USA, James B. Fisher, President

14:30 - 15:00
The Future of Inspection & Process Control for Injection
Molding
INTRAVIS, Scott Heins, Director of Sales & Marketing

15:00 - 15:30
COFFEE BREAK

15:30 - 15:50
Blowmolder Maintenance: A New Perspective
AGR, Robert Cowden, Chief Operating Officer

15:50 - 16:10
Now You See it, Now You Don't -
The Magic of Dry Ice in PET Molding
COLD JET, Steve Wilson, Global Business Unit Manager – Plastics, Rubber
& Composites

16:10 - 16:30
Winning the PETathlon:
An Olympic Victory in Reheat Stretch-Blow Molding
IBLOW, David L. Batten, US & Canada Commercial Manager

16:30 - 16:50
Extrusion PET Handleware Production Shifts into
High Gear
Bekum America Corp., Gary Carr, Vice President Sales

17:00 Closing
CLOSING REMARKS



THE PLACE TO MEET

VENUE

GEORGIA TECH GLOBAL LEARNING CENTER
84 5TH ST. NW
ATLANTA, GA, USA



PETnology Americas
2019
MAY 14 - 15, 2019



Images: Georgia Tech Global Learning Center

HOTEL ACCOMMODATIONS

The Georgia Tech Hotel and Conference Center is the closest accommodations available. It is adjacent to the Center, providing internal access on the second floor and a shared covered parking deck. This hotel has limited availability during the week, so please call early to book your room and be sure to ask for the special "PETnology Americas" rate (\$219, no resort fee).

800 Spring St NW, Atlanta, GA 30308
(404) 347-9440

TABLE TOP EXHIBITION CONFERENCE



EXHIBITING AT PETNOLOGY AMERICAS

This conference has been designed to allow for maximum exposure and for great networking opportunities by allowing your display to be set up before the conference begins on Monday and will remain in place until after the conference ends on Tuesday evening. Attendees will pass in front of your table outside the general session amphitheater and to and from refreshment breaks each day.

EACH EXHIBIT WILL HAVE:

- One 2.5' X 6' table with skirt, no backdrop provided, no useable back wall in most cases
- If you wish to use a freestanding backdrop/popup, this can be accommodated.
- Each table will have a 110v AC power outlet.
- Storage for additional materials or shipping containers will be available.
- Wireless Internet access is available. SSID and password will be available at the check-in desk.

COSTS: \$1,090

CONTACT

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REGISTRATION FORM PETNOLOGY AMERICAS

REGISTRATION INFORMATION

One form per person. Multiple payments may be combined on one form. Complete carefully as information will be used for name tags and publications.

PARTICIPANT

Mr Ms Mrs

Name

First Name

Company

Job Title

Address

City, State/Province, Zip/Postal Code

Country

Phone

E-mail

VAT no. (*EU Member States only, except Germany)

Purchase Order No (where applicable)

INVOICE ADDRESS

(if different from the delegate's address)

Company + Contact Person

Address

City + State + ZIP

Country

Phone / Fax

VAT no. (*EU Member States only, except Germany)

SPECIAL SERVICES/DIETARY NEEDS If special services or dietary needs are required, please specify below, or email us at registrations@petnologyamericas.com.

PARTICIPATION CONDITIONS

Bookings are transferable from one person to another at any time.

For bookings which are cancelled until April 19, 2019, 50% of the booking fee will be refunded. Unfortunately we are unable to refund for any cancellations thereafter.

If the conference has to be cancelled due to unforeseen circumstances, participants will be immediately notified. In this case the conference fee will be fully refunded if already paid. In any case the liability is limited solely to the conference fee.

The organizers reserves the right to change the agenda.

REGISTRATION FEE

<input type="checkbox"/> until April 28, 2019	\$1,350
<input type="checkbox"/> April 29, 2019 – May 14, 2019:	\$1,500

Registration fee includes all conference sessions, networking breaks, luncheon, evening reception and available conference proceedings.

EXHIBITION OPTIONS

Available for registered companies only

<input type="checkbox"/> Exhibition	\$1,090
<i>Save 10%: Advertising Packages 1:</i>	
<input type="checkbox"/> Registration + Exhibition + Logo-Advertising	\$2,990
<input type="checkbox"/> Registration +Exhibition + Banner-Advertising (App)	\$2,810
<i>Save 15%: Advertising Package 2:</i>	
<input type="checkbox"/> Registration +Exhibition + Logo- + Banner-Advertising	\$3,580

ADVERTISING OPTIONS

Available for registered companies only

<input type="checkbox"/> Logo-Advertising	\$1,090
<input type="checkbox"/> Banner-Advertising	\$890
<input type="checkbox"/> Logo + Banner	\$1,810

SPONSORING OPTIONS

Available for registered companies only

<input type="checkbox"/> Gold Sponsor	\$9,900
<input type="checkbox"/> Silver Sponsor - Breakfast	\$2,900
<input type="checkbox"/> Silver Sponsor - Lunch	\$4,900
<input type="checkbox"/> Silver Sponsor - AM Break	\$2,900
<input type="checkbox"/> Logo + Banner - PM Break	\$2,900

PAYMENT METHOD

Payment Enclosed (payable to The Packaging Conference LLC in US Funds)

Please charge MASTERCARD VISA AMEX

Card No.

Expiry date

CSS Code

Name (as it appears on the card)

I accept the terms of business

Date and Signature

SUBMIT YOUR REGISTRATION FORM TO

PETnology Americas via:

Fax: +1 (419) 867-7700

Email: registrations@petnologyamericas.com

Register Online: (credit card payments only) www.petnologyamericas.com/registration

PETnology Americas 2019 – Registration Form

May 14-15, 2019 • Georgia Tech Global Learning Center • Atlanta, Georgia USA