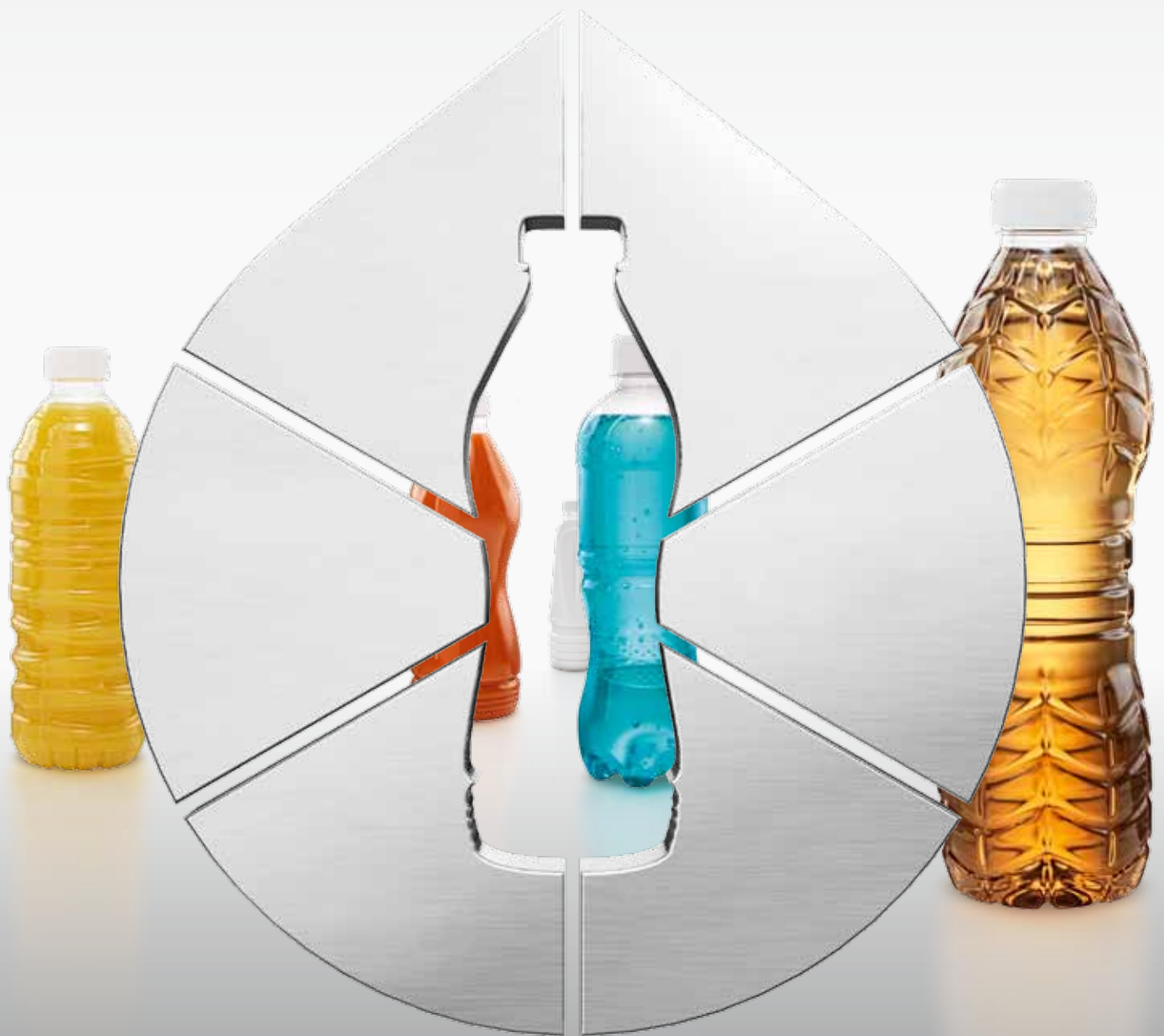


OUR SOLUTIONS **YOUR VALUE**



**WORK
WITH US
& GET
A BETTER
MATCH**

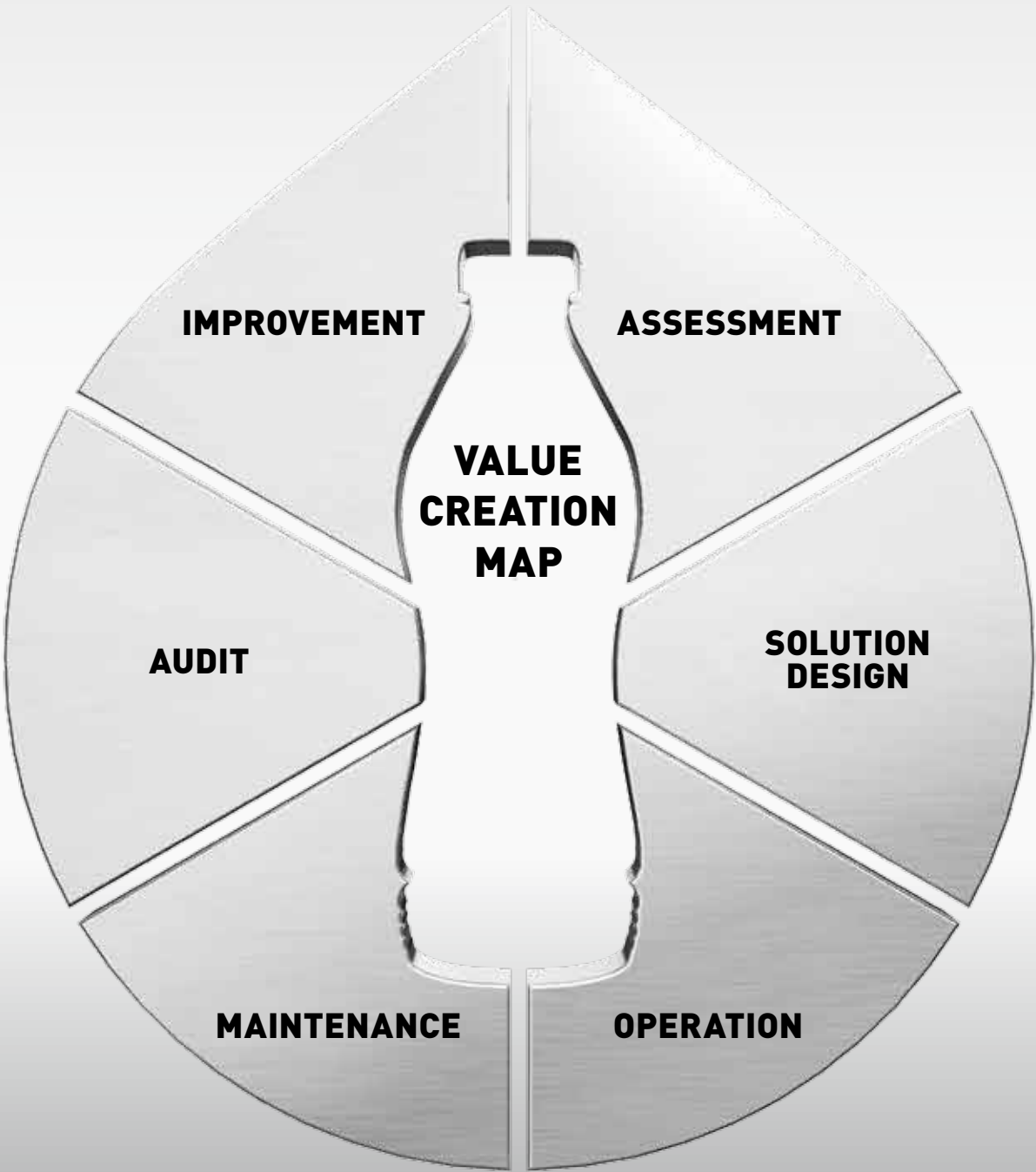
**IS YOUR
BUSINESS
READY TO
TURN UP
THE VALUE?**

MAKE MORE OF YOUR INVESTMENTS...

FINDING UNEXPLOITED VALUE

Are your bottling solutions really meeting your exact needs – and those of your customers? Are your beverage bottles designed so cleverly, they're almost impossible for consumers to resist? And can you produce them affordably enough and with the quality it takes to add value without it costing a bundle? Finally, what about your business as a whole? Are your lines fully optimized for high productivity, great flexibility, high efficiency and the environmental responsibility your customers expect you to show?

In our experience, few companies can answer "yes" to all this. Making sure that you can is what Sidel is all about.

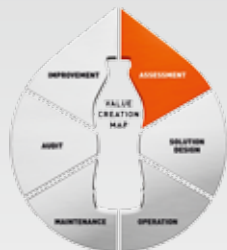


...THROUGHOUT THEIR LIFECYCLE

STEP BY STEP

At Sidel, we take a holistic approach to your bottling operations. We have technical solutions and expert know-how that cover every phase of the packaging production lifecycle, from better mold and production line designs, to more energy efficient plants and smarter logistics solutions. Step by step, we partner with you to help you produce glass bottles, plastic bottles and cans that are worth more in 100 ways – while keeping costs down for your business.

Our process starts with a thorough assessment of your needs. Turn the page to find out more.



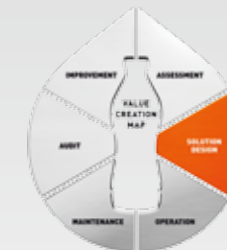
IT TAKES EXPERIENCED LISTENERS



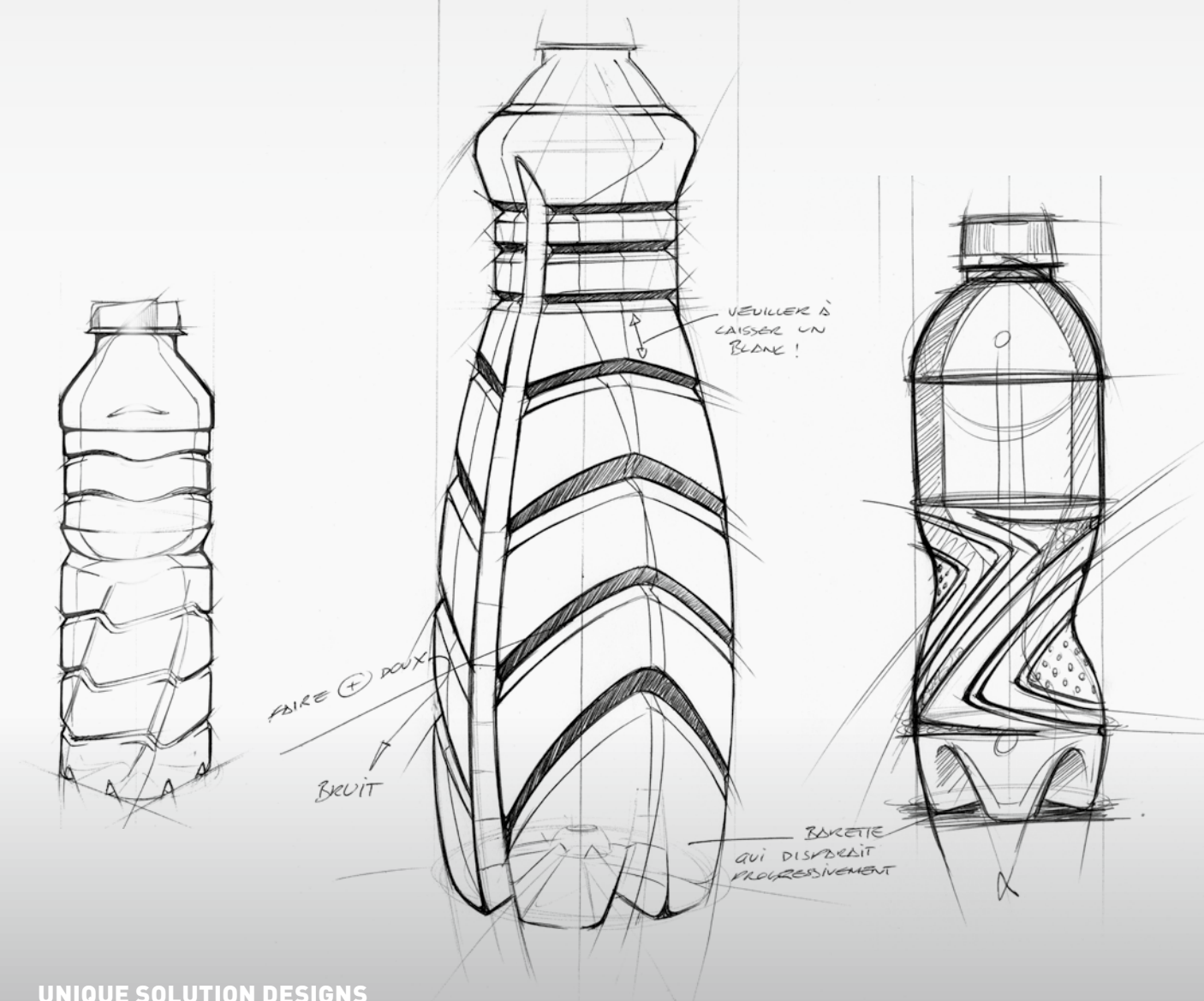
INDIVIDUALIZED NEEDS ASSESSMENT

It's hard to learn anything new if you think you already know everything. That's why Sidel starts every project by carefully listening to your wishes, your goals, your challenges and your concerns. Are you looking to boost output or reduce energy costs? To convert from longneck to short, or from glass to plastic? Or maybe to introduce a radical new labeling concept you're not even sure will work.

Whatever your project, we'll discuss what you want to achieve with it, and the challenges and risks involved. Then, armed with detailed knowledge, we're ready to apply our capabilities to designing a solution that will meet your exact needs.



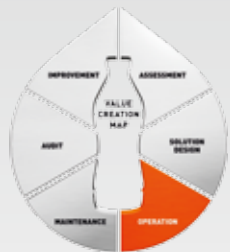
TO GIVE MORE THAN STANDARD ANSWERS



UNIQUE SOLUTION DESIGNS

We design solutions to meet the full range of needs we uncover in the needs assessment – whether they involve cutting edge packaging solutions and associated molds that reduce material used and time to market, more reliable and safer pasteurizing processes, entire line optimization or special labeling, palletizing and logistics solutions. As suppliers to some of the world's most innovative and demanding beverage producers, we have the experience and know-how to solve even the most complex design challenges.

But a design solution from Sidel is always an individual solution that matches your unique needs and makes a difference you'll notice on your bottom line.



YOUR INVESTMENT IN EQUIPMENT

SMOOTHER OPERATION

Once Sidel has designed your mold or line equipment, we're ready to install and commission your solution. But with Sidel, installation is only the first step in a comprehensive process to ensure smooth operation that really delivers on our promise. Once your solution has been commissioned, we provide staff training, sophisticated remote monitoring, field service and tech support and original spare parts – with convenient online ordering.

That's why an investment in Sidel is always an investment in the greater certainty that complete solutions – including all related services – provide.



IS ONLY AS GOOD AS YOUR LINES PERFORM

VALUE-ADDING MAINTENANCE

Bottle production, such as blowing, filling, labeling and packing is tough work for even the highest-quality equipment. That makes maintenance a vital part of your operations. With individually tailored maintenance solutions, proactive diagnostic visits and predictive maintenance, convenient online documentation, spare parts and overhaul services and complete asset management programs, we keep your lines performing the way they were meant to.

Just as every minute of downtime and every inefficiency lowers your return on investment, the right maintenance package creates value for your business. And that's what maintenance is all about at Sidel.





KEEPING UP WITH THE TIMES

PERFORMANCE AUDITS

As your molds and lines do their work over time, they will eventually lose their cutting edge productivity and efficiency. Not because they aren't working properly, but because new technologies and processes evolve that enable smarter ways of doing things. A final step of maximizing the value of your investment in our solutions involves periodically auditing your line to see whether improvements can be made.

Our line productivity audits, eco services, skills audits and sensitive production audits help keep your productivity, savings and environmental performance ahead of the competition for years.

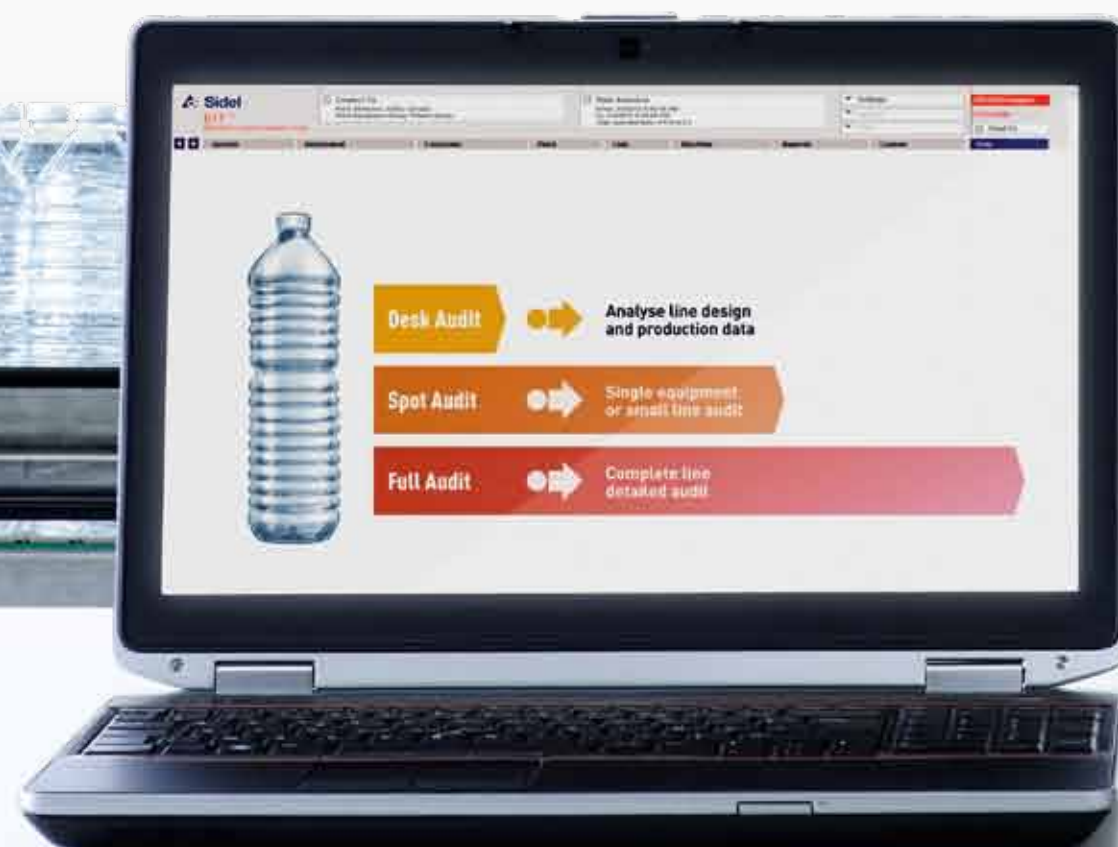


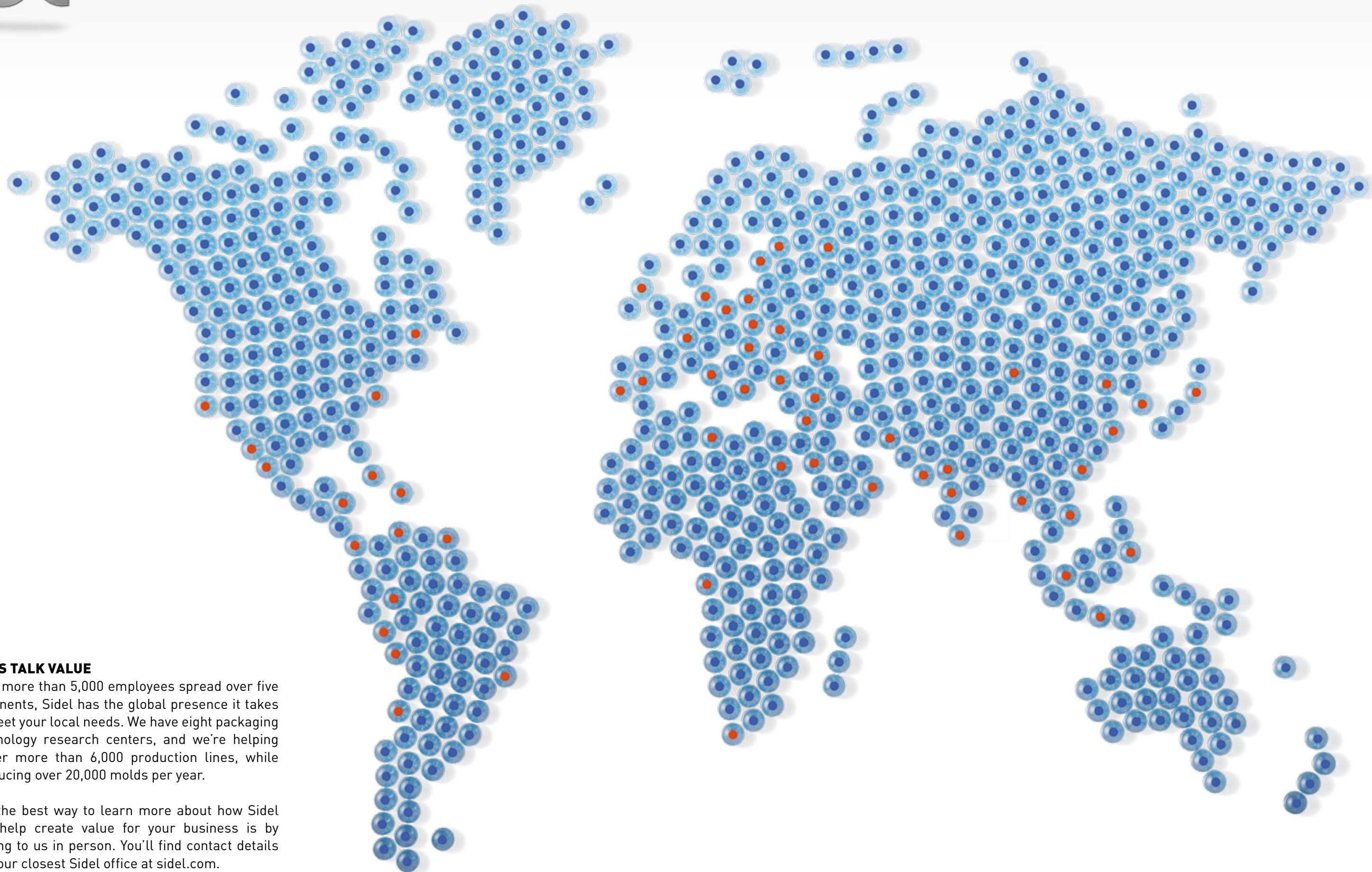
IS A BUSINESS IMPERATIVE

TARGETED IMPROVEMENTS

If a performance audit uncovers room for improvement, we have a wealth of resources we can draw on for help. We naturally continue to upgrade our own solutions to meet your evolving needs. But we also offer specialized lightweighting solutions, packaging and tooling services, and product quality and production hygiene improvements services.

Add in our Efficiency Improvement Tool™ and advanced training and productivity coaching, and you get Sidel solutions that keep pace with new technologies and changing needs.





LET'S TALK VALUE

With more than 5,000 employees spread over five continents, Sidel has the global presence it takes to meet your local needs. We have eight packaging technology research centers, and we're helping power more than 6,000 production lines, while producing over 20,000 molds per year.

But the best way to learn more about how Sidel can help create value for your business is by talking to us in person. You'll find contact details for your closest Sidel office at sidel.com.

**TO FIND OUT
MORE, VISIT
US ONLINE
AT [SIDEL.COM](https://www.sidel.com)**

In a world of constantly changing needs, today's bottle is tomorrow's old news. But by having 5,000 skilled employees located all over the world, we are able to listen to our customers and offer them reliable production systems that are easily adaptable to their unique needs and business requirements.

The Sidel Group, headquartered in Switzerland, has production sites in 13 countries and 30,000 machines installed in 190 nations worldwide.

As a prominent figure in the food industry, our value-added services give customers more of what they want, securing their companies and ours with a favorable position in the global environment.

No doubts, no compromises, just **A Better Match**.



April 2012.

Photographs: Brian Buchard

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 **Sidel**
A BETTER MATCH